

PROFILE

Experience in the visual communications field for over 20 years. Daily exposure to elements of graphic design including typography, traditional and vector illustration, digital and film image creation and manipulation, file creation and management. Adept at large format, digital and offset printing preparation as well as package design.

History of successful concept creation & development, presentation, translation and negotiation of design concepts to clients. Effective management of time, cost and resources including budget analysis, project proposals and contracts.

SOFTWARE EXPERIENCE

Adobe Illustrator CS3	Adobe Photoshop CS3	Adobe InDesign CS3
Adobe Acrobat 8	Adobe Flash CS3	Adobe Dreamweaver CS3
Microsoft Word 2003	Microsoft Excel 2003	Microsoft PowerPoint 2003
HTML	CSS	FTP
Mac OS X	Windows XP	CorelDraw X3

PROFESSIONAL EXPERIENCE

Graphic artist, Lead designer - Signs In 1 Day

1999-Present

Created positive client relationship with several high profile local businesses
Inspired client loyalty through unique, quality designs and branding elements
Established and maintained a reputation for high standard of quality and design in the sign industry
Effectively helped double both profits and production space in less than five years

Owner, Designer - Shindou Arts

2001-Present

Acquired several regional accounts through high standard of design and excellent client relations
Designed packaging for national distribution
Achieved a 400% increase in profits in last two years

Marketing Manager, General Manager - Blockbuster Video

1992-1999

Successfully coordinated visual merchandising elements with district and general managers
Designed and deployed local merchandising concepts with regional marketing office
Increased district profits 12% by developing effective merchandising and marketing campaigns

ATTRIBUTES

Creative, motivated and efficient. Flexible, well organized, an excellent communicator and can excel independently or as part of a team. Experienced in a fast paced, deadline oriented environment, and can learn quickly and achieve results on several tasks at once. Able to adapt to a constantly changing set of priorities, and effectively make sound decisions and judgements. Nutty for typography.

EDUCATION

AA / Liberal Arts AA - American River College, Sacramento, CA
Continuously completing classes in design field at ARC, Art Institute
Numerous workshops, conferences and classes offered through Adobe, NAPP and ADAC