

# Sandoer Berg

916.835.1993

sandoer@shindouarts.com

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2616 Marie Ann Lane  
Carmichael, Ca. 95608

## Attributes

I am creative, motivated and efficient. I am well organized, an excellent communicator and work well independently or as part of a team. I am experienced in a fast paced, deadline oriented environment, can learn quickly and achieve results on several tasks at once.

## Skills

I have extensive experience with both Windows and Apple machines and am familiar with the operating systems, file management and software of both. I have experience in digital design, illustration, photography, large format and offset printing. I am familiar to fluent with most current design software programs including Adobe/Macromedia products, CorelDraw, and Microsoft Office, in addition to HTML and some Javascript. I am also versed in the history of art and design as well as the theories and concepts of design.

## Professional Experience

### Owner, Designer - Shindou Arts

2001-Present

Created visually impactful identity packages for local area small businesses and musicians  
Designed marketing strategies and packages for existing identities  
Worked with other area artists and designers to complete projects

### Graphic artist, Lead designer - Signs In 1 Day

1999-Present

Created unique and quality designs and branding elements for local businesses  
Concept to creation of unique and high quality posters, signs, banners, murals, and 3 dimensional work  
Wide format printing, vehicle wraps, screen printing, vinyl application, dimensional, trade show  
Helped achieve and maintain a high standard of quality and design

### Marketing Manager, General Manager - Blockbuster Video

1992-1999

Coordinated visual merchandising elements with district and general managers  
Created and designed local merchandising concepts with regional marketing office  
Increased profitability by developing and implementing effective merchandising and marketing techniques

## Education

Currently working on Graphic Design degree at ARC, Art Institute  
Numerous workshops, conferences and classes offered through Adobe, NAPP and ADAC

## Software experience

Adobe CS2 including Illustrator, Photoshop, InDesign and Acrobat  
Macromedia Flash and Dreamweaver 8  
CorelDraw X3, Gerber Omega 2, Microsoft Office 2003